

# JAKE KAHANA

JakeKahana.com  
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@JakeKahana

Designer and entrepreneur who uses storytelling, art, and technology to instigate positive social change. Creator of Bettvr with age. Co-founder of Caveday.

## WORKING

### FREELANCE DESIGNER / CREATIVE LEAD

#### Facebook, Philosophie, various ad agencies

06/2013 - 11/2014 and 09/2016 - present

Lead product design, testing, idea generation and development for major brands in-house, at agencies, and at product studios.

### CREATIVE DIRECTOR

#### Matter Unlimited

11/2014 - 08/2016

Managed the creative team and all creative output for the social impact agency. Helped triple the team in 2 years.

### LEAD DESIGNER / ASSOC. CREATIVE DIRECTOR

#### 72andSunny

01/2011 - 06/2013

Concepted and executed integrated campaigns for the agency's biggest clients. Won 4 newbiz pitches, "Agency of the Year" 2x.

### ART DIRECTOR

#### DeutschLA

06/2006 - 12/2010

Created multimedia campaigns for several major clients and designed all internal event comms for the agency.

## SPEAKING

2016	University of Alabama
2016	SoHo House
2015	Princeton University
2015	The United Nations
2015	New York University
2014	University of Oregon
2014	MASA Leadership Summit, Jerusalem
2014	72U
2012	University of Southern California
2010	OTIS College of Design

## WINNING

2017	WIRED profile
2017	FastCo writeup
2016	Emmy Nomination
2016	Webby Honoree x2
2016	1m1w1d Artist Grant winner
2016	XM Gallery Solo Show
2016	altMBA Kopp Award
2015	AICP: Next Award
2013	Effie: Silver
2013	Jay Chiat Award: Grand Prix
2012	Time: Top 10 Viral Videos
2010	Addy: Gold
2009	DeutschLA Beethoven Award
2008	Addy: Silver
2007	NewCreatives.com: Best Of
2007	USC Webfest: Gold

## TEACHING

Parsons School of Design  
City College of NY  
Miami Ad School  
OTIS College of Design

## LEARNING

### ALUMNUS

#### Seth Godin's altMBA

02/2017

### BA FINE ARTS, DESIGN + FILM

#### University of Southern California

05/2007